



# The Hawthorne Club

## Partnership Packages



*Here's your opportunity to invest in the future of Rugby in our region by partnering with the Hawthorne Club and supporting one of the very cost effective partnership packages!*

*This is how you can promote your business with the very affluent local Rugby Community, network and entertain your clients at 4 significant events through the season including an invite to the VIP NHRU Grand Final corporate hospitality facility, minimise your tax and play your part in the growth and development for Rugby.*

*The Hawthorne Club was established in 1997 by a group of Rugby enthusiasts as a way of supporting and growing, the Rugby Union code in Newcastle and the Hunter. Governed by a group of highly professional committee members, the Club has a membership of more than 80 diverse, high profile businessmen and women who utilise their experience, sporting expertise and connections to support the growth and success of Rugby.*

*Since its inception just over 20 years ago, The Hawthorne Club has provided more than \$700,000 in funds for the support of Rugby in the Hunter Region. Through strategic partnerships with Australian Rugby Union, the Hunter Academy of Sport and Newcastle & Hunter Rugby Union, the Club has used its wide-ranging resources to enhance Rugby at all levels.*



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### EVENTS

**Friday 7th April**

2017 Season Launch Luncheon

Guest of Honour

**ALAN JONES**

MC Jim Callinan

Charity Partner the Westpac Rescue

Helicopter

West Leagues Club City

**Friday 23rd June**

2017 Mid -Season Luncheon

Guest of Honour

**Luke Burgess**

MC Mike Rabbitt

The Newcastle Club

**Friday 15th September**

2017 Grand Final Luncheon

Incorporating the NHRU

**Anderson Medal**

MC Mike Rabbitt

Merewether Surf House

### Bronze Partner

**Individual Category Members \$ 1000.00**

- \* One ticket to all three luncheon functions
- \* Two tickets to the NHRU Grand Final and accompanying corporate hospitality
- \* Promotion on the website, function banners, event programs, and press releases

### Silver Partner

**Individual Category Members \$ 2000.00**

- \* Two tickets to all three luncheon functions
- \* Two tickets to the NHRU Grand Final and accompanying corporate hospitality
- \* Promotion on website, function banners, event programs, and press releases

### Gold Partner

**Corporate Category \$ 3000.00**

- \* Four tickets to all three luncheon functions
- \* Four tickets to the NHRU Grand Final and accompanying corporate hospitality
- \* Promotion on the website, function banners, event programs, and press releases

**For further information or to secure one of the above packages contact Mark Queenan - 0411 514 503**



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### Front Row Partner

#### **Individual Category Members \$ 5000.00**

- \* Ten tickets to one luncheon function of your choice
  - \* Four tickets to other two luncheon functions
- \* Four tickets to the NHRU Grand Final and accompanying corporate hospitality
- \* Promotion on the website, function banners, event programs, and press releases

**These prestigious events serve to further cement contacts and associations within the Newcastle and Hunter region, as well as serve the community through many successful Rugby initiatives, especially aimed at providing strong pathways for the region's youth through:**

- Initiating The Hawthorne Academy for talent identified players who are coming out of the Junior Gold Programme as well as club players 18-23 years of age;
  - Supporting the Hunter Academy of Sport Junior Regional Talent Programme for 15 to 18 year olds;
    - Providing programs for referees and coaches and supporting referee development;
    - Supporting the Premier Rugby clubs throughout the region through The Hawthorne Cup;
  - Sponsorship of the John Hipwell Medal for the First Grade Grand Final, Player of the Match;
    - Supporting the Hawthorne Academy 7's program;
    - Supporting the NHRU Wildfires Senior and Colts representative teams;
      - Supporting the NHRU Women's Rugby;
  - Supporting individuals who have gained higher honours or development opportunities;

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